



Translation Lessons You Can Bank On

Description

You don't have to work for a financial institution to pick up loads of pointers from studying their texts. This workshop uses financial product marketing materials as a means to jump-start your neurons in so many different areas—structure, logic, creativity, tone, conciseness, and more.

The takeaways will make you a better translator of marketing materials. But they will also make you a better translator, period.

To help derive maximum benefit, we'll provide a series of exercises in advance. You can ponder the translations and decide what YOU would do to improve them, then compare your answers with the other participants' and the instructor's.

Three hours with a half-hour break to rest your thinking muscles!

Recognized hours: 3 hrs

Trainer: Grant Hamilton, C.Tr.



A certified translator and graduate of Laval University, Grant Hamilton owns and manages Anglocom, a Quebec City-based agency. Grant is a regular workshop presenter for OTTIAQ and other translation organizations. In 2009, the American Translators Association honored him with its Alicia Gordon Award for Word Artistry in Translation. For six years he taught French-to-English advertising adaptation as part of the translation certificate program at New York University and today regularly organizes training conferences for translators.

Grant's commitment to education and training is also apparent on his Twitter account, @anglais, which offers twice-daily English writing and translation tips to thousands of followers.

Fees

Members: \$95

Certification candidates: \$95

Student members: \$47.50

Students – university mentorship: \$47.50

Members 65 and over: \$47.50

Members of an OTTIAQ [partnership organization](#): \$95

Non-members: \$165

To register for this webinar, you first need to create an account on the OTTIAQ Portal. This is to facilitate communication with you about the webinar.

Register

